Art + Technology Lab
2019 Request for Proposals
Deadline: February 21, 2019

The Los Angeles County Museum of Art (LACMA) is pleased to share the application and guidelines for our Art + Technology Lab at LACMA grant program.

To apply for an Art + Technology Lab at LACMA grant, please follow the application process guidelines below. Requests must be submitted electronically via the application portal by 11:59 pm on February 21, 2019.

All applicants will be notified by email regarding the status of their application in April.

Art + Technology Lab Program:
The Art + Technology Lab supports projects that explore artistic applications of emerging technologies and ideas related to technology and culture. The program offers artists and artist collectives financial and in-kind support for new projects, with the help of expert partners from the fields of science, technology, and engineering. The Art + Technology Lab is presented by Hyundai. The program is made possible by Accenture, Snap, Inc., DreamWorks Animation, SpaceX, Google and other innovative companies and individuals. The Lab is part of the Hyundai Project: Art + Technology at LACMA, a joint initiative exploring the convergence of art and technology.

Applying for an Art + Technology Lab Grant
Art + Technology Lab grants are open to individuals and collectives located anywhere in the world. Grants may provide financial support of up to $50,000 per project to cover artist fees and direct costs, including materials. Recipients may also receive in-kind support, such as mentorship, coaching, advice, and exposure to technologies in development at partner organizations, including Hyundai, Accenture, Snap, Inc., DreamWorks Animation, SpaceX, and Google as well as independent artists and academics working in art and technology from Jet Propulsion Laboratory, and elsewhere. This year, the Art + Technology Lab is pleased to also be collaborating with the MIT Media Lab Space Exploration Initiative.

Areas of Interest
While there is a preference for projects that explore emerging technology, prior technological experience or knowledge is not required. Artists who have not used advanced technology in their work are encouraged to consider how technology applications might build upon and expand the trajectory of their work. Recipients need not be located in or near Los Angeles. The Lab welcomes proposals for projects that are presented outside the bounds of the museum campus, including conceptual projects and those that unfold in virtual or online spaces, or in other geographic or extraterrestrial locations.

We are particularly interested in exploratory ideas and proposals that leave room for refinement in collaboration with technologists and the museum. In addition, preference will be given to projects that are publicly accessible, consistent with LACMA's mission, and produce models, prototypes, data, code, or other material that can be shared broadly.

We also welcome proposals that utilize museum resources, including access to data, material from our archives, information about our collection, and the use of museum digital properties as a platform for presenting projects, though that is not a requirement.

In general, applicants are encouraged to think beyond the traditional in-gallery exhibition presentation, to consider other possibilities and forms of public engagement.

Commitment to Diversity
The Art + Technology Lab is committed to embracing and enhancing equity, diversity, inclusion, and access to arts and culture, and encourages applications from communities across racial, ethnic, geographic, socio-economic, cultural, age, gender, and sexual orientation spectrums.

Evaluation Criteria:
LACMA curators and staff will review all applications. The final selection will be made by the museum director and curatorial and program staff. LACMA has sole discretion as to the number of proposals that will be accepted and supported through the Lab.

Projects will be evaluated according to the following criteria:

- Is the project artist-led and does it have artistic merit?
- Does the project explore emerging technology?
- Does the project suggest models, methods, and/or data that may be of interest to other artists and technologists?
- Does the process proposed by the artist include opportunities to present demos, prototypes, or collaborative opportunities for the public during the development period?

Artists need not be based in Southern California. Preference is given to project proposals that include some aspect of public demonstration and engagement with the museum's audience. Project budgets may include travel for this purpose.

The awarding of the grant may require meetings with applicants to discuss their proposals and establish detailed agreements. The grants will be awarded only after definitive agreements are reached, and the amount and timing of the disbursement of funds will be determined by the nature of each project. All artists will be required to execute a definitive agreement with LACMA (and, where applicable, third-party participants), which will set forth appropriate agreements with respect to, among other things, the scope and the duration of the project, required milestones, amount and timing of funding, the involvement of third parties, intellectual property, licensing, and ownership.

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Award information: Applicants may request a grant amount up to $50,000. All costs included in the project budget must be expended during the period of support, typically within 12 months of the initial award. Applicants may include fees for their own time and/or creative effort as part of the overall request outlined in the proposal.

How to prepare and submit an application:
LACMA is not looking for traditional proposals. Some degree of uncertainty and ambiguity is encouraged, in the interest of identifying projects that truly explore new frontiers in art and technology. Of greater concern are the questions and methods you wish to explore, and the process you propose for exposing the results of your experimentation to the public.

The application should address the following questions. Please submit it as a single PDF, via the application portal, making sure to answer the additional questions listed in the portal. The maximum file size is 7MB. Supporting materials should be included in the document as hyperlinks. Number the pages of the application and include your name and the project name in the footer on each page of the document.

- Name of Project:

- List three words that describe your proposal:

- One-sentence description of the work for which you are seeking support:

- Full description of the proposed project (500 word maximum):

- Please include a bio of the principal artist or collective who will be responsible for this project (this may be in the form of a CV):

- Please describe the artist or creative merit of the proposed project (250 word maximum):

- Why do you consider this project to be a meaningful exploration of emerging technology? (250 word maximum):

- In what ways does your project inspire dialogue about the issues at hand, including the relationship between technology and culture? (250 word maximum):

- Please describe your proposed plan for public engagement. What opportunities do you foresee to share prototypes, demonstrations, and process with the public? (100 word maximum):

- What data will your project produce that may be of interest to other artists, technologists, or arts organizations? (250 word maximum):

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- Please list any other sources of funding for this project, including in-kind support, and, if applicable, any conditions related to that funding or support:

- Total amount requested:

- Detailed project budget (please include direct costs, including materials, software licenses, etc., and any artist fees as well as fees for any other contributors to the project):

- If appropriate, please include up to five images, schematics, renderings, etc. that represent the idea for your project embedded in your document in jpeg format. Video files should be of less that five minutes in length and included as hyperlinks in the proposal. Supporting media files are not required.

- Please provide an implementation plan delineated in a chart similar to the one on the next page:

KEY MILESTONES	START DATE	FUNDS NEEDED
(Major steps in the project development)	(Estimated date for each project step)	(Amount of funds that will be needed)

Questions: Please submit questions to lab@lacma.org or view our FAQ at lacma.org/lab.

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