

New Narratives for “Living in a Modern Way” California Design at Mid-century



Friday | February 24, 2012

10 am

Welcome

Michael Govan, CEO and Wallis Annenberg Director,
Los Angeles County Museum of Art

Opening Remarks

Wendy Kaplan and Bobbye Tigerman,
Los Angeles County Museum of Art

10:30 am

California Modernism North and South: Two Regions, One Reality

Pierluigi Serraino, independent scholar

11:15 am

Modernism at the Beaux-Arts Ball: The Architecture of the San Francisco World’s Fair of 1939

Andrew Shanken, UC Berkeley

12 pm Break

12:15 pm

The Arts of Daily Living: Modernism and the Los Angeles County Fair, 1954

Monica Penick, University of Wisconsin-Madison

1 pm Lunch and exhibition viewing

2:30 pm

College Art Association (CAA) Centennial Session Connections: Architecture and Design in Los Angeles at Mid-century

Changing Taste:

L.A. Architects Promote Modernism

Wim de Wit, Getty Research Institute

Panel Discussion

Louis Danziger, graphic designer

Ray Kappe, architect

Gere Kavanaugh, designer

Ruth Weisberg, moderator

Bobbye Tigerman, discussant

5 pm Reception and exhibition viewing

7 pm

Keynote Panel Discussion Blurring the Boundaries: California Design and Contemporary Art*

Jim Isermann, artist

Jorge Pardo, artist

Pae White, artist

Frances Anderton, moderator and host of *DnA: Design and Architecture* on KCRW

*Admission to the evening keynote panel is included in the symposium ticket. To attend the keynote only, a free ticket is required.

Saturday | February 25, 2012

9:30 am

Scandinavian Design Comes to California: Humanism, Art, and Technology

Nina Stritzler-Levine, Bard Graduate Center

10:15 am

Richard Neutra: Mystery and Realities of the Site

Marc Treib, UC Berkeley

11 am Break

11:30 am

Warren McArthur in Los Angeles

Donald Albrecht, Museum of the City of New York

12:15 pm

Beyond (and Before) Eames: The Reinvention of Plywood

Christopher Wilk, Victoria & Albert Museum

1 pm Lunch and exhibition viewing

2:30 pm

“We Live a Normal, Natural Life”: Aliso Village, Los Angeles, and the Promise of Racially Integrated, Modern Living

Elizabeth St. George, Bard Graduate Center

Crossing Paths: African-American Designers and Craftspeople in Los Angeles

Staci Steinberger, Los Angeles County Museum of Art

3:45 pm Break

4 pm

Wake-up Call: California Design after 1965

Glenn Adamson, Victoria & Albert Museum

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The symposium is organized by the Los Angeles County Museum of Art and made possible with the support of The Karsh Family Foundation and The Boardman Family Foundation. Additional support is provided by Peter and Shannon Loughrey.



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The exhibition is on view through June 3, 2012.