



Toyota, the world's top automaker and creator of the Prius, is committed to building vehicles for the way people live through our Toyota, Lexus and Scion brands. Over the past 50 years, we've built more than 25 million cars and trucks in North America, where we operate 14 manufacturing plants and directly employ nearly 40,000 people.

Toyota partners with philanthropic organizations across the country, with a focus on education, safety and the environment. As part of this commitment, we share the company's extensive know-how garnered from building great cars and trucks to help community organizations and other nonprofits expand their ability to do good.

Calling Los Angeles our hometown for over half a century, we are delighted to sponsor the "Fútbol: The Beautiful Game" exhibit at the Los Angeles County Museum of Art (LACMA), and contribute an all-new 2014 Highlander to be featured on-site.

For more information about Toyota, visit www.toyotaneewsroom.com.

Contact:

Sona Iliffe-Moon

310-468-6721

sona_iliffe-moon@toyota.com