

# LACMA SPECIAL EVENTS

The Los Angeles County Museum of Art provides an elegant and sophisticated setting for your event, giving guests a unique opportunity to view art in any of the museum's galleries. LACMA is one of the foremost visual arts museums on the West Coast, and houses a permanent collection of approximately 100,000 works showcasing the finest expressions of American, Asian, European, Latin American, and Modern and Contemporary art. Throughout the year LACMA augments its superb collection with traveling exhibitions of the world's greatest art – from the work of a single artist to a celebrated period.



# LACMA SPECIAL EVENTS

## EVENT TYPES

LACMA's special events venues and services are available to corporations, nonprofit organizations and government agencies.

Corporate members at the Sponsor level (\$10,000) have the opportunity to host an event in select museum spaces, while Partner level (\$15,000) members enjoy entertaining privileges in all of the museum's premiere venues and gallery spaces. Representatives from the Corporate Development department are available to further discuss the benefits of museum membership. Please contact 323 932-5843 for the full array of benefits.

Non-profit organizations with proof of their 501 (c)(3) status and government agencies with the appropriate documentation need not become corporate members.

LACMA's venue spaces are available for but not limited to hosting:

- Client receptions
- Awards banquets
- Employee parties
- Press events
- Movie premieres and receptions
- Conferences and meetings
- Alumni receptions

## POLICY & GUIDELINES

All events hosted at LACMA must include an exhibit viewing. Admission to one gallery is included in the facility fee; additional charges only incurred if the exhibit is ticketed.

LACMA's valuable art collections, exhibitions and programs create an exciting and unique atmosphere that greatly enhances the events that take place in its facilities. At the same time, the presence of the art and the character of the museum's programs dictate special requirements that must be met in order to ensure a successful event.

**In order to maintain the integrity of the museum, LACMA cannot accommodate the following events:**

- Events of a personal nature (weddings, bar / bat mitzvahs, proms, anniversaries, etc.)
- Fundraisers and silent auctions
- Artwork display
- Marketing / Branding events

Please contact the special events office for further information and to discuss the elements of your special event.

## EVENT SERVICES

- Opportunities to see LACMA's preeminent art collection and world-class traveling exhibitions (exclusively after hours)
- Event staffing, including gallery attendants, custodial services and standard security
- Full-service event planning
- Catering by Patina Catering – LACMA's exclusive caterer
- In-house audiovisual staffing and equipment
- Electrical and lighting support
- Vendors for music, lighting, design and floral needs
- Valet parking
- Audio tours
- Docent-led tours

## CATERING

Full catering services provided by Patina Catering, LACMA's in-house exclusive caterer, including, but not limited to:

- Continental breakfasts
- Boxed, plated or buffet lunches
- Buffet and sit-down dinners
- Cocktail receptions

To discuss the details of your event and to get catering information, please contact Kelly Gernandt, our on-site catering manager, at 323 857-4797.

### Contract caterer

LACMA is proud to have Patina Catering, led by renowned chef Joachim Splichal, as its exclusive contract caterer. They provide optimal service and creative innovative menus of the highest quality. It is contractually stipulated that they provide the food and drink for all of our events.

Left: Chris Burden, *Urban Light* (detail), 2008, made possible by the Gordon Family Foundation's gift to *Transformation: The LACMA Campaign*



For more information, call 323 857-6039 or email [events@lacma.org](mailto:events@lacma.org)

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# EVENT SPACES

## 1 Walker Foyer

Located in the Pavilion for Japanese Art, the Walker Foyer provides a tranquil environment for cocktail receptions and seated dinners.

**TYPE:** Indoor  
**CAPACITY:** 75 cocktail  
 50 banquet  
**SQ. FEET:** 1,120  
**RATES:**  
 CORPORATE: **\$5,000**  
 NONPROFIT: **\$3,500**

## 2 Director's Roundtable Garden

The sculpture garden is perfect location for small receptions and is a nice companion to the Brown Auditorium.

**TYPE:** Outdoor  
**CAPACITY:** 100 cocktail  
 50 banquet  
**SQ. FEET:** 730  
**RATES:**  
 CORPORATE: **\$2,500**  
 NONPROFIT: **\$1,500**

## 3 Bing Theater

Home to LACMA's renowned film and music programs, the Bing Theater is equipped for 35mm and 70mm film as well as video productions.

**TYPE:** Indoor\*\*  
**CAPACITY:** 600  
**SQ. FEET:** 7,175  
**RATES:**  
 CORPORATE: **\$8,500**  
 NONPROFIT: **\$6,500**

## 4 Brown Auditorium

The lecture hall equipped with rear projection, 15' x 5' screen is perfect for small lectures, slide shows and PowerPoint presentations.

**TYPE:** Indoor\*\*  
**CAPACITY:** 116  
**SQ. FEET:** 2,000  
**RATES:**  
 CORPORATE: **\$2,500**  
 NONPROFIT: **\$1,500**

## 5 Los Angeles Times Central Court

Conveniently located on LACMA's campus, the courtyard lends a stunning backdrop to large or small stand-up receptions, seated dinners or dancing.

**TYPE:** Outdoor  
**CAPACITY:** 1,500 cocktail  
 600 banquet  
**SQ. FEET:** 14,400  
**RATES:**  
 CORPORATE: **\$8,500**  
 NONPROFIT: **\$6,500**

## 6 Richard and Lenore Wayne Foyer

The Wayne Foyer provides a centrally located intimate gathering place for events. It is surrounded by galleries, including the museum's award-winning modern art installation, and looks over the towering sculpture *Smoke* by the artist Tony Smith.

**TYPE:** Indoor  
**CAPACITY:** 150 cocktail  
 100 banquet  
**SQ. FEET:** 2,500  
**RATES:**  
 CORPORATE: **\$7,500**  
 NONPROFIT: **\$5,500**

## 7 David Bohnett Foundation Atrium

Located in the Ahmanson Building, the David Bohnett Foundation Atrium is a marvelous indoor space perfect for making an impression. Guests may enjoy themselves amidst artist Tony Smith's monumental sculpture, *Smoke*, rising two stories high within the atrium.

**TYPE:** Indoor  
**CAPACITY:** 100 cocktail  
**SQ. FEET:** 2,270  
**RATES:**  
 CORPORATE: **\$7,500**  
 NONPROFIT: **\$5,500**

## 8 North Piazza

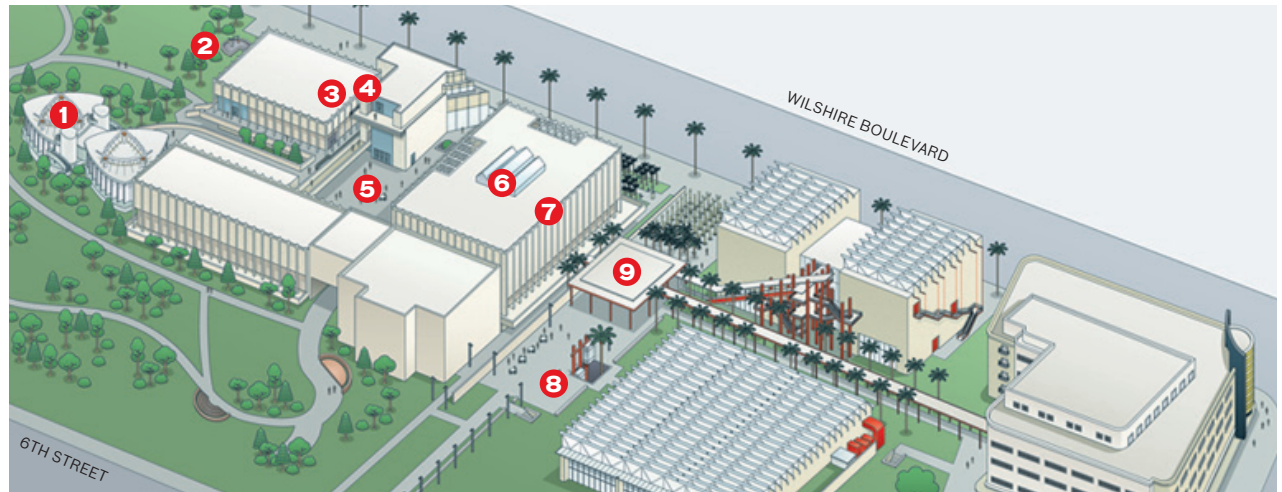
This large, open space is perfect for large outdoor events. This centrally located, flexible area is easily accessed from any part of the surrounding campus.

**TYPE:** Outdoor  
**CAPACITY:** 900 cocktail  
 500 banquet  
**SQ. FEET:** 16,120  
**RATES:**  
 CORPORATE: **\$15,000**  
 NONPROFIT: **\$13,000**

## 9 BP Grand Entrance

LACMA's main entrance is an open-air pavilion surrounded by magnificent works of art and architecture. Guests may enter the space through Chris Burden's luminous Urban Light installation. Easy access to BCAM and the Resnick Pavilion—both just steps away.

**TYPE:** Indoor & Outdoor  
**CAPACITY:** 700 cocktail  
 500 banquet  
**SQ. FEET:** 15,376  
**RATES:**  
 CORPORATE: **\$10,000**  
 NONPROFIT: **\$8,000**



\*\* No food or drink allowed in theaters.

Space rental rates may vary depending on the type of event or meeting and are subject to change without notice.

Events are booked for a 4-hour timeframe. Events exceeding the 4-hour window and extensive set-ups will incur additional charges.

Facility fees include museum admission, security, including gallery attendants, custodial services, full-service events coordination, in-house audiovisual staffing and basic equipment, standard electrical and lighting support. Additional fees may apply for specially ticketed exhibitions.

For more information, call 323 857-6039 or email [events@lacma.org](mailto:events@lacma.org)

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# PREFERRED VENDOR LIST

## EVENT PRODUCTION

**Progressive Events** — Christopher Yeager  
7561 Woodman Place, Van Nuys, CA 91405  
818 909-7369 phone 818 909-6369 fax  
www.progressiveevents.com

## FLORAL NEEDS

**Collage Floral Design and Events**  
2730 S. La Cienega Boulevard, Los Angeles, CA 90034  
310 558-1300 phone 310 558-3651 fax  
www.collagedesigns.net

## Dave's Flowers

4738 Hollywood Boulevard, Los Angeles, CA 90027  
323 666-4391 phone 323 663-0565 fax  
www.davesflowers.net

## RENTALS

**Town & Country** — Camille Conroy  
7700 Airport Business Park Way, Van Nuys, CA 91406  
818 908-4211 phone 818 908-4219 fax  
www.townandcountryeventrentals.com

## MUSIC

### Karla Ross Productions

612 N. Sepulveda Boulevard, Suite 11, Bel Air, CA 90049  
310 476-5100 phone  
www.karlaross.com

Specializes in live entertainment such as dance bands, swing music, jazz, classical music, dancers, unique specialty acts, etc.

### No Static

4112 Vanowen Place, Burbank, CA 91505  
818 729-8554 phone 818 729-8551 fax  
www.nsav.com

Specializes in professional disc jockey services, lighting, video, audio installments, etc.

## PARTIAL CLIENT LIST

### Corporations

1st Century Bank  
Arden Realty, Inc  
AT&T  
Bank of America  
Bel Air Investment Advisors  
The Boeing Company  
Charles Schwab  
Christie's  
Citigroup  
City National Bank  
ClearChannel Worldwide  
E! Entertainment  
Estee Lauder  
Fox Searchlight Pictures  
Hill & Knowlton  
Hilton Hotels Corporation  
KKJZ-FM (88.1)  
Lexus  
Matt Construction  
Mattel  
Mellon Financial Corporation  
Millennium Hotels and Resorts

Morgan Stanley  
MTV Networks  
NBC Universal  
Northern Trust Bank of California  
Northrop Grumman Corporation  
See's Candies, Inc.  
Showtime  
Sidley Austin LLP  
Sony Pictures Entertainment  
Sotheby's  
Target Corporation  
Team One  
Televisa  
UBS  
Van Cleef & Arpels  
The Walt Disney Company  
Warner Bros. Pictures

### Organizations

Academy of Motion Pictures Arts  
& Sciences  
AIDS Project Los Angeles  
(APLA)

ArtScene  
Belgium Consulate  
Boston University  
CalARTS  
Cedars-Sinai Medical Center  
The Claremont Colleges  
David Lynch Foundation  
French Regional American  
Museum Exchange (FRAME)  
The Jewish Federation of Greater  
Los Angeles  
Kaiser Permanente  
Kimbell Art Museum  
L.A. Philharmonic  
The Los Angeles Bar Association  
Miracle Mile Chamber of Commerce  
Reed College  
Screen Actors Guild  
Stanford University  
University of Chicago  
University of Wisconsin  
World President's Organization  
Women's Foundation of California

### Film Shoots

*Beginners*  
*NCIS Los Angeles*  
*No Strings Attached*  
*Entourage*

### Movie Premieres and Screenings

*The Rum Diary* (WORLD PREMIERE)  
*Masquerade* (WORLD PREMIERE)  
*Hotel Noir* (WORLD PREMIERE)  
*The Descendants*  
*Albert Nobbs*  
*My Week With Marilyn*  
*Moneyball*  
*Moonrise Kingdom*  
*The Sessions*  
*This is 40*  
*Hitchcock*  
*Beasts of the Southern Wild*  
*Promised Land*  
*Film Independent*  
*Live Read Series*

