

LACMA's Fourth Art+Film Gala Honors Barbara Kruger and Quentin Tarantino and Raises over \$3.85 Million

**Leonardo DiCaprio and Eva Chow Co-chaired the Evening
Attended by More than 600 Prominent Guests and Featured a Live
Performance by Culture Club on Saturday, November 1, 2014**

Presented by Gucci



(Image caption on page 7)

(Los Angeles, November 2, 2014)—The Los Angeles County Museum of Art (LACMA) hosted its fourth annual Art+Film Gala on Saturday, November 1, 2014, honoring artist Barbara Kruger and Academy Award–winning director Quentin Tarantino. Co-chaired by LACMA trustee Eva Chow and actor Leonardo DiCaprio, the evening brought together more than 600 distinguished guests from the art, design, entertainment, fashion, and music industries, among others. The evening raised \$3.85 million, with proceeds supporting LACMA's film initiatives and future exhibitions, acquisitions, and programming. The 2014 Art+Film Gala was made possible through the generous support of Gucci.

Eva Chow, co-chair of the Art+Film Gala, said "It was a truly remarkable event that saw people from the art, music, and fashion communities coming together to pay tribute to Barbara Kruger and Quentin Tarantino, two artists who push boundaries and ask questions. It was exciting to see the reunited Culture Club's magical performance of music that continues to influence pop culture today." She continued, "This gala would not have been possible without Gucci's support for the fourth year in a row. Their support of the Art+Film Gala is truly phenomenal."

"My gratitude goes to Eva Chow and Leonardo DiCaprio for chairing this important event for the fourth year in a row," said Michael Govan, LACMA CEO and Wallis Annenberg Director. "I was also thrilled to toast Barbara Kruger, whose work has become iconic to LACMA's campus and visual art at large, and Quentin Tarantino, for making films that challenge as much as they entertain and inspire."

"LACMA's unparalleled commitment to honoring fine art alongside film in the heart of Los Angeles is an inspiration to Gucci," said Gucci Creative Director Frida Giannini. "We are proud to support LACMA's unique vision and to have joined Eva Chow, Michael Govan, and Leonardo DiCaprio for the fourth year as we celebrated two truly innovative, inspiring and influential artists this evening, Barbara Kruger and Quentin Tarantino."

The Art+Film Gala, hosted by co-chairs Leonardo DiCaprio and Eva Chow, began at Chris Burden's *Urban Light* on Wilshire Boulevard, with red-carpet arrivals of art world and entertainment luminaries, fashion icons, and renowned artists. Guests then moved to a cocktail reception in LACMA's BP Grand Entrance. After cocktails, guests proceeded to the Art+Film pavilion, overlooking Michael Heizer's *Levitated Mass*, where they were seated for a special dinner prepared by Patina's Joachim Splichal. Champagne for the evening was generously provided by Laurent-Perrier.

Michael Govan and Eva Chow welcomed the crowd, and further into the evening, Michael Govan presented the tribute to Barbara Kruger accompanied by a short film directed by Pippa Bianco. Tim Roth subsequently presented the tribute to Quentin Tarantino accompanied by a special film, with thanks to Shannon McIntosh. Frida Giannini then introduced Culture Club, who gave a special performance featuring the songs "Do You Really Want To Hurt Me?," "Karma Chameleon," "More than Silence," and "Son of a Preacher Man."

Art world notables in attendance included Barbara Kruger, 2011 Art+Film Gala honoree John Baldessari, Ray Barrie, Mark Bradford, Chris Burden, Tacita Dean, Thomas Demand, Sam Durant, Piero Golia, Wyatt Kahn, Lizzie Fitch, Larry Gagosian, Frank Gehry, Mark

Grotjahn, Jennifer Guidi, Pierre Huyghe, Mary Kelly, Kris Knight, Alex Israel, Tala Madani, T. Kelly Mason, Nicole Miller, Kelsey Lee Offield, Catherine Opie, Renée Petropoulos, Mathias Poledna, Stephen Prina, Almine Rech-Picasso, Nancy Rubins, Sterling Ruby, 2012 Art+Film honoree Ed Ruscha, Melanie Schiff, Eric Shiner, Cole Sternberg, Ricky Swallow, Diana Thater, Ryan Trecartin, Lesley Vance, Philippe Vergne, Pae White, and Roger White, plus LACMA curators including Stephanie Barron, Rita Gonzalez, Jarrett Gregory, Christine Y. Kim, Britt Salvesen, and Franklin Sirmans. LACMA trustees included board co-chairs Andrew Brandon-Gordon and Terry Semel, Ambassador Nicole Avant, Colleen Bell, Nicolas Berggruen, Eva Chow, Janet Crown, Viveca Paulin Ferrell, Brian Grazer, Brad Grey, Victoria Jackson, Robert Kotick, Lyn Davis Lear, Bryan Lourd, Michael Lynton, Jane Nathanson, Janet Dreisen Rappaport, Lynda Resnick, Steven F. Roth, Carole Bayer Sager, Ryan Seacrest, Florence Sloan, Eric Smidt, Casey Wasserman, Elaine Wynn, and Dasha Zhukova.

The entertainment and fashion worlds were represented by Quentin Tarantino, Leonardo DiCaprio, Tim Roth, Amy Adams, Patricia Arquette, Rosanna Arquette, Kate Beckinsale, Colleen and Bradley Bell, Matthew Bellamy, Camilla Belle, Rodger Berman, Demian Bichir, Chadwick Boseman, Jerry Bruckheimer, Dan Caten, Dean Caten, Clement Chabernaud, Greg Chait, Asia Chow, China Chow, Maximillian Chow, Michael Chow, Cindy Crawford, Culture Club, Louise Delamere, Laura Dern, Kirsten Dunst, Lapo Elkann, Lisa Eisner, Jon Favreau, Will Ferrell, Jamie Foxx, James Franco, Toni Garrn, Rande Gerber, Rosetta and Balthazar Getty, Walton Goggins, Selena Gomez, Cassandra Grey, Vittorio Grigolo, Garrett Hedlund, Reginald Hudlin, Kate Hudson, Anjelica Huston, Bob Iger, Cookie Johnson, Dakota Johnson, Don Johnson, Riley Keough, Sherry Lansing, Jennifer Jason Leigh, Jennifer Lopez, Christian Louboutin, Bryan Lourd, Tobey Maguire, Stephen Mangan, Vinoodh Matadin, Jennifer Meyer, Jennifer Missoni, Elvis Mitchell, Rhona Mitra, Demi Moore, Kate Mulleavy, Laura Mulleavy, Vivi Nevo, Guy Oseary, Nicola Peltz, Will Peltz, Alex Pettyfer, François-Henri Pinault, Salma Hayek Pinault, Gareth Pugh, Eddie Redmayne, John C. Reilly, Michelle Rodriguez, Eli Roth, Tim Roth, Liberty Ross, Amber Sakai, Fred Savage, Jeremy Scott, Terry and Jane Semel, Cameron Silver, Jesse Jo Stark, Laurie Lynn Stark, Richard Stark, Scott Sternberg, Jennifer Tilly, Inez van Lamsweerde, Dita Von Teese, Christoph Waltz, Harvey Weinstein, Jerry Weintraub, Florence Welch, Kanye West, Kim Kardashian West, Evan Rachel Wood, Rachel Zoe, and more. Other notable guests include Jessica de Rothschild, Charlotte Casiraghi, Kamala Harris, and Lynne Tillman.

Wearing Gucci to the event were Frida Giannini, Eva Chow, Quentin Tarantino, Barbara Kruger, Boy George, Culture Club, Michael Govan, Amy Adams, Mert Alas, Kate Beckinsale, Matthew Bellamy, Camilla Belle, Chadwick Boseman, Charlotte Casiraghi, Clement Chabernaud, Patrizio di Marco, Kirsten Dunst, Lapo Elkann, James Franco, Toni

Garrn, Selena Gomez, Garrett Hedlund, Kate Hudson, Dakota Johnson, Riley Keough, Kris Knight, Jennifer Lopez, Nicola Peltz, Will Peltz, Alex Pettyfer, Salma Hayek Pinault, Rie Rasmussen, Eddie Redmayne, Florence Welch, Evan Rachel Wood, and Dasha Zhukova.

About Barbara Kruger

Barbara Kruger's career has spanned over 40 years. Known internationally for her iconic and provocative body of work, including *I Shop Therefore I Am* (1987), *Your Body Is a Battleground* (1989), and *Too Big to Fail* (2012), among others. She has created the immersive multichannel video installations *Twelve* (2004) and *The Globe Shrinks* (2011) in addition to large-scale images in public places. Her pictures and words have appeared in massive room wraps at museums and galleries worldwide. She was awarded the Lifetime Achievement Medal at the Venice Biennale in 2005.

Through ironic appropriation of words and imagery, Kruger deploys the conventions of mass communication in order to challenge the often manipulative logic at work in the language of advertising, television, film, digital platforms, and other media. This is most evident in Kruger's careful skewing of familiar idioms to generate doubt, laughter, and outrage. The work plays with issues of power, pleasure, pain, desire, and mortality, and creates commentary about the flow of capital and the anthropologies at work in cultures and subcultures in and out of the so-called art world.

Born in Newark in 1945, Kruger now lives in Los Angeles and New York. After attending Syracuse University, she went on to study Art with Diane Arbus at Parsons School of Design in New York.

Barbara Kruger's most iconic aesthetic, in which fragments of photo-based images are overlaid with short phrases or captions—typically drawing upon a palette of black, white, and red—owe much to her early career in graphic design at Condé Nast Publications, in particular the leading fashion magazine *Mademoiselle*, where she was promoted to lead designer, and at *House and Garden*, where she could engage her long-standing interest in architecture and built environments.

Addressing issues of language and sign, Kruger has often been grouped with such feminist postmodern artists as Jenny Holzer, Sherrie Levine, and Cindy Sherman. Like Holzer and Sherman, in particular, she uses the techniques of mass communication and advertising to explore gender and identity. Kruger is considered to be part of the Pictures Generation—the formal labeling of a group of artists known for their appropriation of images from a media-saturated age.

About Quentin Tarantino

With his vibrant imagination and dedication to richly layered storytelling, Quentin Tarantino has established himself as one of the most celebrated filmmakers of his generation. Tarantino's most recent film, *Django Unchained*, was his highest-grossing project to date, featuring an all-star cast including Jamie Foxx, Leonardo DiCaprio, Christoph Waltz, Kerry Washington, and Samuel L. Jackson. Released in theaters on Christmas Day 2012, *Django Unchained* was recognized with numerous accolades. Named one of the top 10 films of the year by the American Film Institute, *Django Unchained* earned five BAFTA nominations, five Golden Globe nominations, and five Academy Award® nominations, including Best Picture. Tarantino went on to win the Academy Award®, BAFTA, and Golden Globe for Best Original Screenplay.

Inglourious Basterds, Tarantino's World War II epic, assembled a renowned international cast, including Brad Pitt, Diane Kruger, Michael Fassbender, Melanie Laurent, Til Schweiger, Mike Myers, and Christoph Waltz, who won an Academy Award® for his portrayal of Colonel Hans Landa. First shown in competition at the Cannes Film Festival, *Inglourious Basterds* was a critical and box office sensation, garnering numerous awards, including six BAFTA nominations, 10 Critics' Choice nominations (and wins for Best Ensemble, Best Screenplay, and Best Supporting Actor), and four Golden Globe nominations. *Inglourious Basterds* was nominated for eight Academy Awards®, including Best Picture, Best Screenplay, and Best Achievement in Directing.

Prior to *Inglourious Basterds*, Tarantino thrilled audiences with *Death Proof*, starring Kurt Russell and Zoë Bell. Paired domestically with Robert Rodriguez's *Planet Terror* on a double bill called *Grindhouse*, *Death Proof* was shown in competition at the 2007 Cannes Film Festival.

In Tarantino's *Kill Bill Vol. 1* and *Kill Bill Vol. 2*, Uma Thurman, as "The Bride," enacted a "roaring rampage of revenge" on her former lover and boss, played by David Carradine. Shot in China, Japan, the United States, and Mexico, the film costarred Lucy Liu, Daryl Hannah, Vivica A. Fox, and Michael Madsen as Carradine's team of assassins.

Tarantino wrote and directed *Jackie Brown*, a crime caper loosely based on Elmore Leonard's novel *Rum Punch*, starring Pam Grier, Robert Forster, Samuel L. Jackson, Robert De Niro, Bridget Fonda, and Michael Keaton. Grier garnered both Golden Globe and SAG Award nominations for her performance in the title role. Forster was nominated for an Academy Award® for Best Supporting Actor, and Jackson won the Silver Bear for Best Actor at the Berlin International Film Festival for his performance as Ordell Robbie.

Tarantino cowrote, directed, and starred in *Pulp Fiction*, which won numerous critics' awards, a Golden Globe and Academy Award® for Best Screenplay, and the Palme D'Or at the 1994 Cannes Film Festival. (Tarantino made a return visit to Cannes 10 years later to take on the prestigious role of jury president.) The time-bending crime drama stars John Travolta, Bruce Willis, Uma Thurman, Samuel L. Jackson, Harvey Keitel, Tim Roth, Amanda Plummer, and Christopher Walken.

Tarantino wrote, directed, and starred in *Reservoir Dogs*, which made an auspicious debut at the Sundance Film Festival and marked the beginning of Tarantino's career as a filmmaker. *Reservoir Dogs* costars Tim Roth, Michael Madsen, Chris Penn, Steve Buscemi, and Harvey Keitel.

Following the success of *Reservoir Dogs*, the screenplays that Tarantino wrote during his tenure as a video-store clerk became hot properties: Tony Scott directed Christian Slater and Patricia Arquette in *True Romance*, and Robert Rodriguez directed George Clooney and Salma Hayek in *From Dusk Till Dawn*. In addition to their collaborations *From Dusk Till Dawn* and *Grindhouse*, Tarantino also joined Rodriguez as a special guest director on his hit *Sin City*.

Tarantino joined Rodriguez, Allison Anders, and Alexandre Rockwell by directing, writing, and executive producing a segment of the omnibus feature *Four Rooms*. For television, Tarantino directed the season five finale of *CSI*. The episode, titled "Grave Danger," garnered Tarantino an Emmy nomination for Outstanding Directing for a Drama Series. Tarantino made his television directorial debut in 1995 with an episode of the long-running drama *ER*.

Tarantino's diverse work as a producer exemplifies both his commitment to first-time filmmakers and his support for his experienced peers and colleagues. Tarantino served as an executive producer on Eli Roth's *Hostel* and *Hostel: Part II*, Roger Avary's *Killing Zoe*, Katrina Bronson's *Daltry Calhoun*, and Robert Rodriguez's *From Dusk Till Dawn*. The longtime fan of Asian cinema presented Yuen Wo Ping's *Iron Monkey* to American audiences in 2001 and Zhang Yimou's *Hero* in 2004.

About Culture Club

With a career spanning over 30 years, the GRAMMY® Award-winning band Culture Club first shot to international stardom in the 1980s as one of the UK's biggest exports of the 20th century. A multiracial band, with an openly gay front man, Culture Club was ahead of the curve. They went on to become the first group since the Beatles to have three top 10

hits in the United States from a debut album alone, selling in excess of 100 million singles and over 50 million albums worldwide, with top 10 hits in every country. Culture Club are without doubt living legends, and their front man, Boy George, is also one of the first true unapologetic innovators in the music and fashion world and of our time.

For the first time in 14 years all the original Culture Club band members—Mikey Craig (bass guitar), Roy Hay (guitar and keyboards), Jon Moss (drums and percussion), and flamboyant front man Boy George (lead vocals)—will perform together, on the road in North America this month. Their highly anticipated forthcoming album, *Tribes*, is due for release in early 2015.

For the fourth-annual Art+Film Gala, LACMA provided live social media coverage on Instagram [[@lacma](#)] and Snapchat [[lacma_museum](#)] during the red carpet and cocktail hour. Real-time Instagram images were provided by [@grantlegan](#). #artandfilm

Getty Images photos and video are available at

<http://www.epklink.com/LACMA2014Art-FilmGala> or www.gettyimages.com.

Billy Farrell Agency images are available at <http://www.bfanyc.com/>

Image credit (page 1): Michael Govan, Frida Giannini, Eva Chow, honoree Barbara Kruger, and honoree Quentin Tarantino at LACMA's 2014 Art+Film Gala Presented by Gucci. Photo by Billy Farrell/BFAnyc.com

About LACMA

Since its inception in 1965, the Los Angeles County Museum of Art (LACMA) has been devoted to collecting works of art that span both history and geography, in addition to representing Los Angeles's uniquely diverse population. Today LACMA is the largest art museum in the western United States, with a collection that includes over 120,000 objects dating from antiquity to the present, encompassing the geographic world and nearly the entire history of art. Among the museum's strengths are its holdings of Asian art, Latin American art, ranging from pre-Columbian masterpieces to works by leading modern and contemporary artists; and Islamic art, of which LACMA hosts one of the most significant collections in the world. A museum of international stature as well as a vital part of Southern California, LACMA shares its vast collections through exhibitions, public programs, and research facilities that attract over a million visitors annually, in addition to serving millions through digital initiatives, such as online collections, scholarly catalogues, and interactive engagement at lacma.org. Situated in Hancock Park on over 20 acres in the heart of Los Angeles, LACMA is located between the ocean and downtown.

Location and Contact: 5905 Wilshire Boulevard (at Fairfax Avenue), Los Angeles, CA, 90036 | 323 857-6000 | lacma.org

Press Contact: For additional information, contact LACMA Communications at press@lacma.org or 323 857-6522.

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About Gucci

Founded in Florence in 1921, Gucci is one of the world's leading luxury fashion brands. With a renowned reputation for quality and Italian craftsmanship, Gucci designs, manufactures and distributes highly desirable products such as leather goods (handbags, small leather goods, and luggage), shoes, ready-to-wear, silks, timepieces and fine jewelry. Eyewear and fragrances are manufactured and distributed under license by global industry leaders in these two sectors. Gucci products are sold exclusively through a network of directly operated boutiques (485 as of September 2014) and through e-commerce, as a valuable complementary business channel. Gucci products are also distributed through a small number of franchises, and selected department and specialty stores. Gucci is part of the Kering Group, a world leader in apparel and accessories which develops an ensemble of powerful Luxury and Sport & Lifestyle brands. For more information about Gucci, please visit www.gucci.com.

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