

LACMA FOR IMMEDIATE RELEASE

LACMA LAUNCHES NEW COLLECTIONS ONLINE WEBSITE

NEARLY 20,000 HIGH-RESOLUTION IMAGES ARE AVAILABLE TO USERS FREE OF CHARGE AND WITHOUT RESTRICTION

(Los Angeles, March 14, 2013)—The Los Angeles County Museum of Art (LACMA) continues its innovative digital efforts with the launch of a new collections website that dramatically increases accessibility to the museum's holdings. The new site (collections.lacma.org) allows visitors to quickly search and sort images and information based on the user's individual preferences, ultimately providing quick and easy access to LACMA's encyclopedic collection. In addition, visitors can now download nearly 20,000 high-quality images of public domain artworks from LACMA's permanent collection without restriction on use.

In 2011, LACMA first launched an online image library giving away 2,000 images of public domain artworks for unrestricted use. With the launch of this new site, the number of free unrestricted images for download has increased ten-fold—representing nearly a quarter of the total number of artworks from LACMA's collection online—roughly 80,000 artworks spanning the full range of cultural history, from 2000 BC to the present.

Another noteworthy feature on the site includes a new interface that allows visitors to see what's on view at any given time in various parts of the museum. The "On View" feature allows visitors to plan their visit, previewing artworks in any particular part of campus; this information is updated daily.

In recent years, LACMA has provided unique digital experiences for visitors, including apps for exhibitions such as *Stanley Kubrick*, *California Design, 1930-1965: "Living in a Modern Way"*, and *Bodies and Shadows: Caravaggio and His Legacy*. Additionally, the online Reading Room continues to be a resource to the public. Introduced in 2010, the Reading Room allows visitors to view a collection of rare, out-of-print exhibition

catalogues (lacma.org/readingroom) that they might not otherwise have access to. As part of the Getty-funded Online Scholarly Catalogue Initiative (OSCI), LACMA is currently in the process of creating a citable web-based publication. This initiative is a multi-year program designed to expand the ways scholars access and cite scholarly information regarding museum's collections. The online catalogue includes an optimal reading interface that will allow users to compare related works of art, read extended essays, view high-resolution conservation images, maps, and videos. LACMA's first volume is scheduled for release later this year.

About LACMA

Since its inception in 1965, LACMA has been devoted to collecting works of art that span both history and geography-and represent Los Angeles's uniquely diverse population. Today, the museum features particularly strong collections of Asian, Latin American, European, and American art, as well as a contemporary art museum on its campus. With this expanded space for contemporary art and innovative collaborations with artists, LACMA is creating a truly modern lens through which to view its rich encyclopedic collection.

Location and Contact: 5905 Wilshire Boulevard (at Fairfax Avenue), Los Angeles, CA, 90036 | 323 857-6000 | lacma.org

Hours: Monday, Tuesday, Thursday: 11 am-5 pm; Friday: 11 am-8 pm; Saturday, Sunday: 10am-7 pm; closed Wednesday

General Admission: Adults: \$15; students 18+ with ID and senior citizens 62+: \$10

Free General Admission: Members; children 17 and under; after 3 pm weekdays for L.A. County residents; second Tuesday of every month; Target Free Holiday Mondays

Press Contact: For additional information, contact LACMA Communications at press@lacma.org or 323 857-6522.

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