

# LACMA FOR IMMEDIATE RELEASE

## LACMA ELECTS HEATHER MNUCHIN TO BOARD OF TRUSTEES

(Los Angeles, November 14, 2012)—The Los Angeles County Museum of Art (LACMA) has announced the election of Heather Mnuchin to its board of trustees. Mrs. Mnuchin is an active philanthropist for organizations in both Los Angeles and New York.

"The energy at LACMA, and on its board, seems to grow more and more electric with each passing year," said Terry Semel, co-chair of LACMA's board. "My co-chair Andy Gordon and I are thrilled to see Heather Mnuchin join us in stewarding LACMA at such an exciting period in the museum's history."

LACMA CEO and Wallis Annenberg Director Michael Govan added, "In the last five years LACMA's exhibition program and attendance have both doubled, and the board of trustees, which now numbers fifty-four members, has grown by more than 35%. Heather Mnuchin joins a group of passionate and dedicated philanthropists who are helping to usher LACMA into a new and exciting era."

In addition to her new role at LACMA, Mrs. Mnuchin is the Vice Chair of the board of City Harvest in New York City and recently joined the boards of The Joyful Heart Foundation and the Los Angeles Zoo. With her husband, Steven, Mrs. Mnuchin co-chaired the Whitney Museum of American Art's Gala for two years and also co-chaired the New York Academy of Art Gala.

At LACMA, Mr. and Mrs. Mnuchin have shown past support as members of the Director's Circle and Collectors Committee, and have also attended important fundraisers including the 2012 Art + Film Gala and the Lynda and Stewart Resnick Exhibition Pavilion Opening Gala in 2010.

Professionally, Mrs. Mnuchin has had an extensive career in retail and entertainment marketing. She managed publicity for many notable films and television programs and later worked on all aspects of launching retail

operations and licensing for *Sesame Street*, opening seventeen stores on the West Coast. She then served as Vice President of Marketing and Promotions for Planet Hollywood, opening over sixty sites worldwide. After Planet Hollywood, she became Senior Vice President of Corporate Communications at LAUNCH Media. When the company went public in early 1999 it was sold to Yahoo! and is now known as Yahoo! Music.

Mr. and Mrs. Mnuchin live in Los Angeles with their three children.

#### **LACMA BOARD OF TRUSTEES**

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**About LACMA**

Since its inception in 1965, LACMA has been devoted to collecting works of art that span both history and geography-and represent Los Angeles's uniquely diverse population. Today, the museum features particularly strong collections of Asian, Latin American, European, and American art, as well as a contemporary museum on its campus. With this expanded space for contemporary art, innovative collaborations with artists, and an ongoing Transformation project, LACMA is creating a truly modern lens through which to view its rich encyclopedic collection.

**Location and Contact:** 5905 Wilshire Boulevard (at Fairfax Avenue), Los Angeles, CA, 90036 | 323 857-6000 | lacma.org

**Hours:** Monday, Tuesday, Thursday: 11 am-5 pm; Friday: 11 am-8 pm; Saturday, Sunday: 10 am-7 pm; closed Wednesday

**General Admission:** Adults: \$15; students 18+ with ID and senior citizens 62+: \$10

**Free General Admission:** Members; children 17 and under; after 3 pm weekdays for L.A. County residents; second Tuesday of every month; Target Free Holiday Mondays

**Press Contact:** For additional information, contact LACMA Communications at press@lacma.org or 323 857-6522

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