

Frequently Asked Questions

#### What is LACMA Local?

LACMA Local is a new kind of membership designed to connect people to one another, with LACMA as the setting and catalyst for these connections.

Local gives you access to art-inspired bi-weekly hangouts where members of LACMA Local engage with one another, the museum, and Los Angeles.

#### Who is LACMA Local for?

Local is for anyone and everyone in Los Angeles who wants to participate in group activities designed to foster a sense of camaraderie and community. We invite current LACMA members, the general public, life-long Angelenos, and brand-new transplants alike. This is not a group defined by demographics, like age or marital status, but by personality type—if you're the type of museum visitor who would like to get to know other museum visitors at events throughout the year, then LACMA Local is for you.

#### How much does LACMA Local cost?

It costs \$40 to become a LACMA Local member for one year.

If you are a current LACMA member, LACMA Local costs \$25 per person. Your Local membership will be current through the end of your membership year.

Please note: If you have a Dual membership or above, and both adults on the membership record would like to become LACMA Locals, the total cost is \$50. If only one adult on the membership would like to become a LACMA Local, the cost is \$25.

Benefits are nontransferable.



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# What does being a LACMA Local member include? How is LACMA Local different than the classic membership program?

LACMA Local includes invitations to every LACMA Local event in one calendar year, approximately 26 events total. Capacity may be limited for some events, but they are largely inclusive and easy to attend.

Local does not include any classic member benefits, such as a year of free museum admission, discounts in the store, access to Member Previews, etc. Local is exclusively an opportunity to attend fun events on a regular basis with other people who love LACMA.

## When are LACMA Local events? What are they?

We will host Local events every other Saturday at the museum. Event times will vary based on program. All events will relate to arts and culture and encourage active participation and group communication. You may preview upcoming events <u>here</u>.

Please note: LACMA Local events may occasionally have a small per-event admission fee to support cost of food, beverage, art supplies, or entrance to special events. Many events will be free and funded by your membership gift, but extra-special events may require an extra cost.

## Why was LACMA Local created?

LACMA Local responds to an audience desire to have a program at the museum that is a creator of community, rather than a provider of benefits. It exists as a complement to our current programs—it lives in the space between our rich offerings of free public events and our classic paid memberships.

#### How do I join LACMA Local?

You may join online here, call our Membership office at 323 857-6151, or join at the museum at one of our Ticket Offices or information tables.



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#### How will I be identified as a LACMA Local member?

When you check in at events, you'll be given a special LACMA Local wristband that identifies you as a member of the program with access to the day's events. It's also a great way to meet other LACMA Locals.

For check-in, you may download and use the LACMA Mobile member card, which will show your Local membership, or you may simply use your photo ID. There is no classic plastic membership card for LACMA Local—your membership is green.

## Can I bring guests to Local events? Do I need to make a reservation? How will I be notified?

Local events are designed to foster a sense of community, and we want members to attend events regularly to contribute to that community. For this reason, we've designed the program for Angelenos, and we want all participants to be part of the program. But if your best friend from out of town is visiting, let us know (<a href="mailto:local@lacma.org">local@lacma.org</a>) and we'll see if it's possible for them to attend. Some events will be tighter in capacity but we'll take it on a case-by-case basis.

All events will require that you RSVP, and notification for Local events will be solely through email.

## Is Local tax-deductible?

LACMA Local is not tax-deductible. All membership gifts will directly support events.

Have more questions? Email local@lacma.org or call us at 323 857-6151.

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