

## **LACMA Announces Spring 2018 Wear LACMA Collection, Featuring New Designs by LFrank and THE GREAT.**

### **The collection will be available online and in the LACMA Store beginning June 6**

(Los Angeles, CA—May 22, 2018) The Los Angeles County Museum of Art (LACMA) announces its Spring 2018 Wear LACMA Collection featuring new designs by LFrank and THE GREAT. An initiative of the museum's Director's Circle, Wear LACMA is an art and fashion project featuring unique edition pieces created by Los Angeles's designers and inspired by the museum's permanent collection and exhibitions. For this season, the designers have created a stunning and diverse collection of fashion items inspired by the museum's permanent holdings.

The Spring 2018 Wear LACMA items will be sold at the LACMA Store and [thelacmastore.org](http://thelacmastore.org) beginning June 6, 2018, with all proceeds benefiting the museum.

"This year LACMA is proud to continue its tradition of partnering with Los Angeles-based designers, Liseanne Frankfurt of LFrank and Emily Current and Meritt Elliott of THE GREAT. We are so grateful to them for contributing their creativity to this ongoing initiative," said Katherine Ross, founder of Wear LACMA. "In this latest collection for Wear LACMA, the designers have created a wonderful dialogue between the artworks in LACMA's permanent collection and their unique fashion pieces. The designers have selected works of art from the museum that speak to their unique aesthetics and we're excited to share their designs this June."

### **Spring 2018 Wear LACMA Collection**



(IMAGE CAPTIONS ON PAGE 3)

Inspired by objects from LACMA’s Japanese art collection, Liseanne Frankfurt of LFrank has designed a collection of silk robes, slips, and sleep masks. Spanning more than a century, including the Edo period, in which emphasis was placed on the quality of workmanship, these objects reflect the appreciation of elegance and refinement that defined the times.

“I chose works from the Pavilion for Japanese Art because I’ve always felt that it was such an incredibly special part of LACMA. Traveling through Japan is a transformative experience, and the Pavilion’s unique architecture and use of natural light, as well as the incredible, timeless collection housed within are all extremely inspirational to me,” said Liseanne Frankfurt. “The works are a broad representation of the pieces I felt most drawn to—the works on paper using watercolors, the embroidered textile fragment, and the beautiful gilded enamel work of the tea canisters. They all speak to a profound respect for nature, craft, and process, and interpreting these themes into wearable art for this project has been both an honor and a true delight. “



Designing duo Emily Current and Meritt Elliott of **THE GREAT.** selected landscape paintings of the American west including *California Poppy Field* (c. 1926) by Granville Redmond, *California Pines* (1878) by William Keith, and *Emerald Bay, Lake Tahoe* (1864) by Thomas Hill to create a collection of tees, sweatshirts, and jackets for both adults and kids.

"As neighbors and patrons of LACMA, as well as artists and creators, we are endlessly inspired by so much of its treasured art. We were both born and raised in Northern California and have enjoyed our adult lives and careers right here in Los Angeles, so we have a deep-rooted appreciation for the rich cultural heritage LACMA brings to this city and the West Coast in general," said Emily Current and Meritt Elliott. "THE GREAT. is a culmination of so much of the beauty this state has to offer—from its vast valleys to its majestic mountains. We felt instantly connected with the beauty of the landscape paintings of the American west, especially with pieces by artists Granville Redmond, William Keith, and Thomas Hill, and we knew that we could create a capsule collection of soft, thoughtful pieces that felt just as timeless and great while paying homage to these magnificent California masterpieces."

## **About Wear LACMA**

Since October 2012, Wear LACMA has collaborated with an array of established designers who have produced unique art-inspired products from T-shirts, tote bags, and girls' dresses to fragrances, jewelry, and leather pouches. Previous Wear LACMA designers include Gabriela Artigas & Co, Co, dosa, Nick Fouquet, FREECITY, Lisa Eisner, George Esquivel, Johnson Hartig of Libertine, Anita Ko, Greg Lauren, Monique Lhuillier, Jennifer Meyer, Irene Neuwirth, Juan Carlos Obando, Oliver Peoples, Gregory Parkinson, Pam & Gela, Rodarte, Haley Van Oosten of L'Oeil du Vert, Marjan and Maryam Malakpour of NewbarK, Juan Carlos Obando, Claire Vivier, Jennifer Meyer, Rene Holguin of RTH, and Greg Chait of The Elder Statesman. In tandem with the museum's 50th anniversary, Wear LACMA released a special anniversary collection featuring the work of 19 Los Angeles-based designers in November 2015.

## **About the Designers**

A native Californian and founder of LFrank, Liseanne Frankfurt travels extensively throughout the world in search of inspiration. Frankfurt's designs bring a modern sensibility to the centuries-old tradition of jewelry-making. Her deep knowledge and commitment to making exquisite objects of personal adornment led to the recent creation of the LFrank Lingerie collection, representing an expansion into the realm of personal luxury as not only adornment, but as a lifestyle distinction.

Emily Current and Meritt Elliott have been business partners for almost two decades. Their journey as entrepreneurs, brand builders, stylists, and designers have led them to their proudest achievement to date—a fully realized women's wear collection, aptly called THE GREAT. Champions of supportive female friendships and the spirit of creative fearlessness, Current and Elliott are known for their authentic, kind, and optimistic approach to both design and life.

## **About Director's Circle**

Founded in 2009, Director's Circle is LACMA's highest-level philanthropic patron group. These patrons help realize the vision of CEO and Wallis Annenberg Director Michael Govan, with a particular focus on the areas of architecture, education, fashion, and women in the arts. The Director's Circle has raised \$3.7 million to support the museum and its mission, including selected projects such as Simon Rodia's *Watts Towers*, Chris Burden's *Urban Light*, and educational outreach including the Charles White Elementary School Gallery. Quinn Ezralow and Cece Feiler serve as the Director's Circle co-chairs.

## **Credit:**

Wear LACMA is sponsored by LACMA's Director's Circle and the project's committee members: Willow Bay (LACMA trustee and Director's Circle founder) and Katherine Ross

## Image Captions:

### Liseanne Frankfurt

(Left) *Covered Tea Caddy with Design of Pinks*, Japan, late 19<sup>th</sup>–20<sup>th</sup> century, Los Angeles County Museum of Art, gift of Miss Bella Mabury, photo © Museum Associates/LACMA

(Center) *Fragment of Kosode (Kimono) with Design of Wisteria and Fence*, early 18<sup>th</sup> century, Los Angeles County Museum of Art, gift of Miss Bella Mabury, photo © Museum Associates/LACMA

(Center) *Covered Tea Carrier with Design of Autumn Grasses*, 19<sup>th</sup> century, Los Angeles County Museum of Art, gift of Miss Bella Mabury, photo © Museum Associates/LACMA

(Right) Hirafuku Hyakusui, *Banana Tree in Rain*, 20<sup>th</sup> century, Los Angeles County Museum of Art, Far Eastern Art Council Fund, photo © Museum Associates/ LACMA

### THE GREAT

(Left) Granville Redmond, *California Poppy Field*, c. 1926, Los Angeles County Museum of Art, gift of Raymond Griffith, photo © Museum Associates/LACMA

(Center) William Keith, *California Pines*, 1878, Los Angeles County Museum of Art, gift of Museum Patrons Association and Mira Hershey Memorial Collection, photo © Museum Associates/LACMA

(Right) Thomas Hill, *Emerald Bay, Lake Tahoe*, 1864, Los Angeles County Museum of Art, William Randolph Hearst Collection, photo © Museum Associates/LACMA

## About LACMA

Since its inception in 1965, the Los Angeles County Museum of Art (LACMA) has been devoted to collecting works of art that span both history and geography, mirroring Los Angeles's rich cultural heritage and uniquely diverse population. Today LACMA is the largest art museum in the western United States, with a collection of over 135,000 objects that illuminate 6,000 years of art history from new and unexpected points of view. A museum of international stature as well as a vital cultural center for Southern California, LACMA shares its vast collection with the Greater Los Angeles County and beyond through exhibitions, public programs, and research facilities that attract over 1.5 million visitors annually, in addition to serving millions more through community partnerships, school outreach programs, and creative digital initiatives. LACMA's main campus is located halfway between the ocean and downtown, adjacent to the La Brea Tar Pits and Museum and the future home of the Academy Museum of Motion Pictures. Dedicated to serving all of Los Angeles, LACMA collaborates with a range of curators, educators, and artists on exhibitions and programs at various sites throughout the County.

**Location:** 5905 Wilshire Boulevard, Los Angeles, CA, 90036. [lacma.org](http://lacma.org)

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