The Los Angeles County Museum of Art (LACMA) is pleased to present *The Color of Life: Japanese Paintings from the Price Collection*, a selection of Japanese paintings from the renowned collection of Etsuko and Joe Price. In 2013 this exhibition traveled to three cities in the Tōhoku region of Japan, which was directly impacted by the great earthquake and tsunami of March 11, 2011. The exhibition was a gesture of solidarity and support for the citizens of the Tōhoku region and was greeted with enormous gratitude and enthusiasm in Japan.

Consisting of masterpieces by such artists as Itō Jakuchū, Nagasawa Rosetsu, Maruyama Ōkyo, Suzuki Kōitsu, Sakai Hōitsu, and Kawanabe Kyōsai, the exhibition will be shown in two rotations, the first from February 1 through March 9, 2014, and the second from March 15 through April 20, 2014.

**About the Pavilion for Japanese Art**

The Pavilion for Japanese Art, located on the northeast side of LACMA's campus, is a 32,100-square-foot, three-level building comprising two wings with exhibition galleries, a study area, a library, offices, and storage areas. The west wing of the pavilion is devoted to changing exhibitions, works from LACMA’s permanent collection, and a netsuke gallery to showcase 900 exquisite miniature Japanese sculptures in rotation. The east wing was designed for the traditional display of Japanese screens and scrolls, in tokonoma, or traditional viewing spaces, for which the pavilion was originally conceived. Designed by renowned architect Bruce A. Goff, the building, which opened to the public on September 25, 1988, is one of the architectural treasures of Los Angeles.
About LACMA

Since its inception in 1965, the Los Angeles County Museum of Art (LACMA) has been devoted to collecting works of art that span both history and geography, in addition to representing Los Angeles's uniquely diverse population. Today LACMA is the largest art museum in the western United States, with a collection that includes over 120,000 objects dating from antiquity to the present, encompassing the geographic world and nearly the entire history of art. Among the museum's strengths are its holdings of Asian art; Latin American art, ranging from masterpieces from the Ancient Americas to works by leading modern and contemporary artists; and Islamic art, of which LACMA hosts one of the most significant collections in the world. A museum of international stature as well as a vital part of Southern California, LACMA shares its vast collections through exhibitions, public programs, and research facilities that attract over one million visitors annually, in addition to serving millions through digital initiatives such as online collections, scholarly catalogues, and interactive engagement at lacma.org.

LACMA is located in Hancock Park, 30 acres situated at the center of Los Angeles which also contains the Page Museum and La Brea Tar Pits and the forthcoming Academy Museum of Motion Pictures. Situated halfway between the ocean and downtown, LACMA is at the heart of Los Angeles.

Location: 5905 Wilshire Boulevard, Los Angeles, CA, 90036 | 323 857-6000 | lacma.org

Image captions:

(Left to right) Itō Jakuchū (Japan, 1716-1800), Mandarin Ducks and Snow-covered Reeds, 18th century, Etsuko and Joe Price Collection

Itō Jakuchū (Japan, 1716-1800), Tiger, 1755, Etsuko and Joe Price Collection

Itō Jakuchū (Japan, 1716-1800), Grapevines, 18th century, Etsuko and Joe Price Collection

Itō Jakuchū (Japan, 1716-1800), Eagle, 1800, Etsuko and Joe Price Collection

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