

Sponsor Statement

Amid daily tsunamis of information, we author our paths to the future by connecting the dots of intelligence, opportunity, intuition, wisdom, emotion, and passion, which are innate to humanity.

Calligraphy reveals more than semantic information. From a simple starting point, the identity of each work springs from the actions of its writer—channeled through composition, the invocation of empty space, the proportions of lines and dots, the spectrum of colors present in shades of black ink, the flow of the brush, and the rhythm of its movements. An art born of creative choices, but also of intuition, calligraphy communicates to us on an invisible yet fundamental level—within, between, and beyond the lines. The economy and dynamism of calligraphic forms are a rich source of inspiration for many creative minds.

Hyundai Motor is delighted to support *Beyond Line*, the first exhibition of its kind in the United States. The curatorial foundation for the show is the humanity of the people who created it—kings, queens, scholar-officials, diplomats, painters, Buddhist monks, and slaves. Among the highlights of the exhibition is a section focusing on Gim Jeonghui, one of the most celebrated masters of Korean calligraphy.

Beyond Line has been organized as part of The Hyundai Project at LACMA, a ten-year partnership that is invested on the one hand in promoting and strengthening the relationship between art and technology, and on the other in drawing attention to Korean art history in a way that has never been done before. *Beyond Line* is the first of three major exhibitions supported by this project at LACMA. The Korean Art Scholarship Initiative creates a new platform and model for researching key aspects of Korean art that have never been addressed on this scale in either exhibitions or publications outside of Korea.

I would like to thank Michael Govan, Stephen Little, Virginia Moon, and all the staff at LACMA for their hard work on this wonderful project.

Euisun Chung

Executive Vice Chairman, Hyundai Motor Group

