

SPONSOR STATEMENT

As a financial and cultural bridge between the United States and China, East West Bank believes that art can play an important role in fostering understanding between the two countries. Art speaks a universal language, and contemporary Chinese artists have a new voice that evokes a sensibility that is different from classical Chinese art. Our sponsorship of *The Allure of Matter: Material Art from China* will lend greater visibility to the most important and influential Chinese artists working today and further LACMA's vision to showcase a broad range of artistic voices.

Over the years, East West Bank also has supported other esteemed cultural institutions to bring world-class Chinese art to U.S. audiences.

- In 2017, East West Bank became a leading partner for The Broad, supporting the museum in expanding its public programs.
- When MOCA Los Angeles presented artist Cai Guo-Qiang's first West Coast solo exhibition in 2012, East West Bank was the sponsor.
- East West Bank also sponsored the exhibition *Empress Dowager Cixi: Selections from the Summer Palace* at the Bowers Museum in 2017 and two exhibitions featuring terracotta warriors in 2011 and 2008 respectively.
- In 2016, East West Bank was the lead corporate sponsor of the Getty's *Cave Temples of Dunhuang:* Buddhist Art on China's Silk Road as well as the sponsor of the Royal Taste: The Art of Princely Courts in Fifteenth-Century China exhibition at the USC Pacific Asia Museum.
- For over five years, East West Bank has worked with the Asian Art Museum of San Francisco on distinctive exhibitions including *Emperors' Treasures: Chinese Art from the National Palace Museum, Taipei* in 2016 and *China's Terracotta Warriors: The First Emperor's Legacy* in 2013.
- In addition to *The Allure of Matter*, East West Bank collaborated with LACMA in 2014 when the museum exhibited a sculpture by the Chinese artist Zhan Wang, on loan from East West Bank's art collection.

East West Bank (NASDAQ: EWBC), the largest independent bank headquartered in Southern California, operates more than 130 locations in the United States and Greater China, with an exclusive focus on those two markets. For 46 years, East West Bank has served as a financial bridge, connecting people and businesses on both sides of the Pacific with new opportunities and banking solutions. Since 2010, Forbes has ranked East West Bank among the top 15 of "America's Best Banks." For more information on East West Bank, please visit www.eastwestbank.com.